

**NEWSLETTER**

**Q2 2020**

**TIME TO REASSESS? LOMBOK NATURAL BEAUTY IS CALLING  
BUY YOUR SAFE HAVEN FROM US\$25,000**

Tanjung Aan  
www.naga-indo.com



**LIVING PHASE**

- [Kuta Skyline, Kuta bay](#)
- [Gili Nusa Estate, Are Guling bay](#)
- [Twin Peaks, Serangan beach](#)

**SERVICING PHASE**

- [Bumbang Sunset, Gerupuk bay](#)
- [Selong Riverside, Selong Belanak](#)
- [Rolling Waters, Are Guling bay](#)

**LAND BANKING PHASE**

- [Green Selong Ridge, Selong Belanak](#)
- [Awang Cliffs, Ekas bay](#)

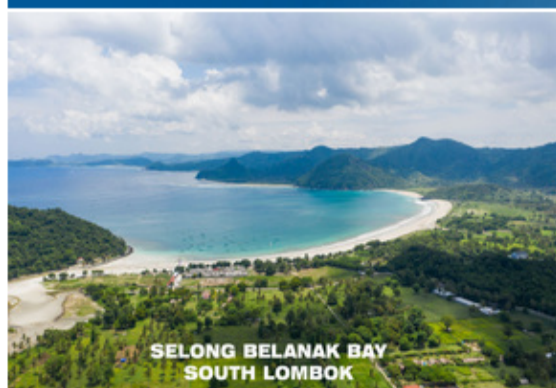
**COMMERCIAL OPTIONS**

- [Ashtari Estate, Kuta bay](#)
- [Kuta town](#)
- [Selong Belanak village](#)

**FOLLOW US!**



*Editorial*



Can you hear the nature calling? As the world sees the light at the end of the 'de-confinement' tunnel, we have all reassessed our options and 'life' gets a different value. Living in big cities now seems pretty overrated as a new balance between health and money takes ground. Hard assets like land gets even more valuable than financial assets like stocks. Therefore do not be surprised if your apartment in downtown Sydney suddenly does not look so appealing anymore.

Time to reassess right? Lombok natural beauty is calling. The good news is this is totally affordable.

[READ Asia's unsustainable capitals prompt governments to consider relocation](#)

Recent events have shown the limits of our materialistic urban life: human degradation, overpopulation, wealth inequality. The search for a better life should be pursued. Social hazards like depression may hit those overrated cities next. Just think about it - today Venice has no real residents, Parisians are the most angry locals on earth, Mexico is sinking while Hong Kong hardly sees any blue sky. Big cities are just not worth the cost.

While liquidity, [as seen in China](#) can be tight temporarily, you may wonder what will happen to real estate prices after such a sudden crisis. In 1919, during the Spanish flu outbreak, investors abandoned savings and shares and flocked to the safe haven of property. They will do something similar again as distrust in financial assets grow and savings keep returning zero. As "de-confinement" takes place soon, the great attraction of the countryside healthy lifestyle will be highly beneficial to property with secluded, safe and so called paradise yet with international facilities. The Indonesian archipelago, with its locally dominated and stable property market, has plenty to offer on that side.



During recent events, South Lombok may have quickly lost 90% of its tourists (although a number of intrepid surfers decided to stay). But we have had an inflow of long term stays from across the world whilst things normalize. Thanks to a natural secluded position, a friendly sunny equatorial climate and a low cost of living, the lucky ones have already made that instinctive decision to be here. Next thing you know, digital nomads will grow tenfold in South Lombok, families will move here and put their kids in the already existing international school, highly educated city workers will back up their future by owning their piece of safe haven too in South Lombok, which boasts an international airport.

[WATCH Lombok natural beauty calling](#)

So, let us be smart and reallocate our portfolio. You may just opt for low risk land banking strategy or build your second home in such a safe and natural environment. Rural development with its strong sense of community will take over the capitalistic urban development as a model of life. The virus free generation will want to grow its own garden, just worrying about health, nature preservation and outdoor education. Can you hear? Lombok natural beauty is calling.

Contact [Nagaindo](#) for more info and details about the above opportunities.

Jean-Marc Reynier  
Nagaindo Director & Passionate Lombok Citizen  
[MyLinkedIn](#)

*News Flow*

**Economy In Indonesia**



The government has announced two stimulus packages worth trillions of rupiah to cushion the economy and support people's purchasing power...

[READ Indonesia's GDP to grow 4.8% this year as COVID-19 shakes economy](#)

The President has resisted the idea of imposing a national lockdown, saying it would be unsuitable for Indonesian society and has instead called on the public to practice social distancing as a preventive measure to contain the outbreak...

[READ Jokowi refuses to impose lockdown on Jakarta](#)

**Jokowi Great Leadership**

The Indonesian government is offering 50 percent off flight tickets to convince domestic and international tourists to keep visiting the country's favorite tourist destinations as the global tourism industry faces an uncertain future due to the continuing coronavirus outbreak...

[READ Indonesia Offers 50 Percent Off Flight Tickets to 10 Tourist Destinations](#)

**Development in South Lombok**

**South Lombok Pushing Forward**

The Mandalika Grand Prix Association (MPGA) has revealed that the construction of Mandalika street circuit has reached around 30 percent...

[READ Mandalika Circuit Project to be Completed This Year](#)

State-owned hotel chain PT Hotel Indonesia Natour (HIN) plans to build a five-star hotel in Mandalika, West Nusa Tenggara, to support the government's super-priority destination program...

[READ Hotel Indonesia Natour to build five-star accommodations in Mandalika](#)

**Tourism in South Lombok**



**Serene Lombok**

Deus Ex Machina just visited Lombok in March 2020; at every crisis, the purists have their remedy, find themselves on the South coast of Lombok for surfing and exploring...

[WATCH Lombok Surfari](#)

Indonesia's tourism sector, the industry hardest-hit by COVID-19, is projected to take a long time to recover...

[READ Tourism will take at least a year to recover from COVID-19 outbreak](#)

The event, organized jointly with local sporting event company Rocca, aims to promote Mandalika's tourism potential while giving participants the Tour de France experience...

[READ Mandalika to host international cycling event à la Tour de France](#)

*Naga Indo Opportunity*



**Low Risk Land Investment**

Once you complete 10 day Vipasana, one of India's most ancient meditation techniques, you can see all clear. Same happens when you spend 2 months in semi or total confinement, you realise it is high time to preserve your health and future. As "de-confinement" rolls on, the great attraction of countryside healthy lifestyle is highly beneficial to South Lombok property, that is secluded and safe yet with international facilities.

straight away. Our experienced team is committed to enhance the value of your investment by actively getting involved in the development of the area. We also support our clients by sharing deep knowledge of the market and a reliable network of active players or officials on the ground.

[Green Selong Ridge](#) is a pure land banking option with an investment horizon of 5 years up among Selong Belanak hills. As other developers set benchmark with serviced land at US\$150 per sqm, you still can grab undeveloped pieces of land at US\$20 from us.



[Bumbang Sunset](#) on Gerupuk bay is entering the servicing phase soon. Over the next year road and electricity will be implemented, pushing land values higher. Currently trading before servicing at US\$35 per sqm, you can invest another US\$5 for common servicing and values will be leaning towards US\$50 in no time.

rental yield of 20% up a year on total investment.

[Twin Peaks](#) on Serangan beach is an already serviced site where investors can build and start moving in or renting. It is easy to build and subdivide with no hidden cost. Check one of the current completed project: [Segara Lombok](#). Grab a piece of land at US\$50 per sqm then build to generate a

Contact [Nagaindo](#) for more info and details about the above proposals.

[Contact us](#)

[Disclaimer](#)

